

Co-Imagining Data Intermediation In Scottish Creative Industries

Participant Information Sheet

You are being invited to take part in a research study, funded by the Royal Society of Edinburgh, that aims to explore how data intermediaries can help address unfair data governance practices in platformised creative industries. Through a series of participatory workshops, involving creative professionals from across Scotland, our ultimate goal is to co-develop collective imageries of data intermediation that can be taken as a reference or inspiration for data governance in the Scottish creative industries.

Before you decide whether or not to take part, it is important for you to understand why the research is being conducted and what it will involve. Please take the time to read the following information carefully and decide if you want to take part in this study. Please feel free to ask questions if there is anything that is not clear or if you would like more information

Background to this study

Data intermediaries are third-party organisations facilitating data exchanges between data subjects (the individuals or organisations to whom data relates) and data users (individuals or organisations utilising data to perform an activity or make a decision). These entities are expected to enable more inclusive practices for data governance, helping individuals and organisations better manage how their data are collected, shared, and used. Whereas some models of data intermediation have been discussed in the literature and are being implemented by practitioners, practical implementations and theoretical conceptualisations remain underdeveloped in this field. To bridge such gaps, this project will run participatory workshops in five Scottish cities (Dundee, Edinburgh, Glasgow, Perth, and Stirling) to co-develop shared imageries of data intermediation with professionals within the creative industries. Data-driven innovation is posing new challenges to workers and organisations operating in this sector, and our workshops are designed to collectively discuss and understand how data intermediation can help tackle some of these challenges.

Do I have to take part?

Participation in this study is totally voluntary, and you are under no obligation to take part in this study. The data that you provide will be very useful for our study. If you decide to take part, you will be given this information sheet to keep and will be asked to sign a consent form. You have the right to withdraw from the study at any time and without giving a reason. You will also receive a thank-you voucher in recognition of your time and contribution to this project.

What does taking part involve?

If you do decide to take part, please keep this Information Sheet. You will be asked to complete an Informed Consent Form to show that you understand your rights in relation to the research, and that you are happy to participate.

Taking part in the study involves participating in a workshop. The workshop will be held in the local community. The other participants in the workshop will be other professionals from the local creative industries. In the workshop you and the other participants will be asked to discuss the challenges that you currently experience with regard to the governance of data. Successively, you will be asked to tell us how you are currently dealing with these challenges, or share ideas that you have to work around these challenges. Finally, you will be working with the other participants to imagine and design how

professionals Scottish creative industries can collaborate to collectively manage the governance and intermediation of data.

The workshop will last approximately 3 hours. Refreshments will be provided and you will receive a £25 thank-you voucher in recognition of your time and contribution to this project. There will be at least two members of the research team running each workshop, and around 12 participants in each workshop.

What are the potential benefits of taking part?

By participating in this research, you will be contributing to the co-design of local, grassroots practices for the inclusive and fair governance of data in the Scottish creative industries. The findings of this project will be later shared with professional bodies and policymakers to shape new regulations and industry standards for data governance and intermediation. Participating in the workshops will also allow you to network with other professionals facing similar challenges to yours, and will likely give you access to new ideas and knowledge in the context of data governance and intermediation.

Will my participation be kept confidential?

As the workshops will be held in person, everyone participating will get to know each other. However, all the participants will have completed a consent form confirming that they will not name the participants outside of the workshop, or talk about any individual stories they hear.

All the research information we collect during the course of the study will be kept confidential and there are strict laws which safeguard your privacy at every stage. The research team will not disclose information about who participated in the study to anyone.

What happens to the information I provide?

We will need to use information from you for this research project. This information will include your name and contact details so that we can confirm that we have appropriate consent for you to participate. We will also contact you if arrangements for the workshops change. If you would like to receive a summary of what we find in the project, we will send this to you using the contact details you provide.

The information you provide will be confidential. Your data will only be viewed by the research team. All the data gathered as part of the project will be anonymised before being used for research. This means that parts of the data will be edited or deleted so that none, including the researchers, could use any reasonably available means to identify you from the data. All electronic data will be stored on a safe and secure university server only accessible to the research team. All data on paper will be made into electronic data as soon after each workshop as possible, and then the paper copy will be destroyed. Your consent information will be kept separately from your data in order to minimise risk. All data will be stored for a maximum of ten years in accordance with the Edinburgh Napier University data storage policy.

Once the data is analysed, a report of the findings will be presented at two public seminars and published in an open access format. The analysed data may also be used as part of academic publications. In any output deriving from this project, only aggregate data will be reported and it will not be possible to identify any individuals. A summary of the results will be available from the researcher on request once the study is complete. If you have any questions or require any further information, please contact the principal investigator (see contact details below).

What are your choices about how your information is used?

- You can stop being part of the study at any time, without giving a reason. To do this either do not attend the workshop or leave during the workshop.
- Within the workshops, the data collected will not be attributed to any individual, meaning that it is anonymous. This means that we won't be able to let you see or change the data we hold about you.

Where can you find out more about how your information is used?

You can find out more about how we use your information

- At <https://www.napier.ac.uk/research-and-innovation/research-environment/research-integrity>
- by asking a member of the research team
- by sending an email to the University of Edinburgh Data Protection Officer at dataprotection@napier.ac.uk

Edinburgh Napier University will act as the data controller for this study. This means that we are responsible for looking after your information and using it properly. We will keep identifiable information about you until the end of the final workshop. If you ask to receive a summary of the project when it ends, we will keep your contact details, until this summary is distributed. We will keep your anonymised data for a minimum of 10 years.

How will my data be used, and how will the results of the study be used?

The data will be analysed as part of the research study. It will then be published in research publication(s)/conference proceedings. When published the data will be in an anonymised form, which means that nobody could use any reasonably available means to identify you from the data. With your consent, your anonymised information may also be kept for future research. Summaries of the research findings will also be posted on the websites of the universities involved and shared with you by email, if you provide an email address.

Who is organising and funding the research?

This study has been organised by Dr Paolo Gerli (Edinburgh Napier University), Dr Morshed Mannan (University of Edinburgh), and Dr Paul Oliver (Edinburgh Napier University). Our research is being funded by the Royal Society of Edinburgh (RSE).

Who has reviewed the study?

The study proposal has been reviewed by the Ethics Committee of the Business School, Edinburgh Napier University University.

Who can I contact?

If you have any further questions about the study, please contact the lead of this project, Dr Paolo Gerli, at p.gerli@napier.ac.uk